

Steve Christians

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Web Designer & Developer

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Technical Summary and Qualifications

Four years of professional web design & development experience creating eCommerce websites, direct marketing micro sites, email marketing campaigns, and CMS websites. Primary experience include concepts for CMS websites and direct marketing campaigns while working in a .NET environment to develop eCommerce storefronts along with developing previously mentioned designed websites.

- 4 years concepting in Adobe Creative Suite CS3-5 to design rich web applications
- 4 years concentration in xHTML and CSS using Microsoft Visual Studio and DotNetNuke
- 4 years slicing up Photoshop concepts for web-ready files to code for websites
- 2 years creating wireframes, site maps, and concepting interactive campaigns for the end user
- 2 years developing eCommerce storefronts by breaking down .ascx and .aspx modules
- 2 years working with jQuery & JavaScript plugins manipulating CSS and HTML

Overall Technical Skills

xHTML, CSS, .aspx, .ascx, jQuery, JavaScript, Flash, SEO, and limited XML markups

Tools: Adobe Creative Suite CS 3-5, Microsoft Visual Studio 2005, 2008, 2010, DotNetNuke, Telerik RAD Controls, Tortoise SVN, Listrak, Microsoft Office 2003, 2007, 2010

Test Clients: IE 6, 7, 8, 9, Firefox, Safari, Chrome, Opera, Outlook, Gmail, Yahoo, MSN, AOL, Entourage

Career History

Quantum Group, Web Designer & Developer, April 2009 - Present

Concepted user interaction campaigns for end user to personalize NFL calendars and Christmas greeting cards to be sent to print. Developed storefronts web-to-print campaigns where large brand executives could create marketing peices for their campaigns. Designed micro sites as well as developed email marketing campaigns to send out mid-sized company promotions.

Client Projects:

- NFL Calendar eCommerce interactive storefront using Adobe CS5, xHTML CSS, .aspx, .ascx
- Verizon eCommerce marketing storefront using Adobe CS5, CSS, .aspx, .ascx, Telerik RAD Controls
- Baxter International micro site using Adobe CS4, .aspx, xHTML, CSS, jQuery, JavaScript, Telerik RAD Controls
- American Dental Association email marketing table-based layouts using HTML, CSS

Netrix LLC, Web Designer & Developer, October 2007 - March 2009

DotNetNuke CMS designer & developer for client websites and redesigns of company product storefronts. Held meetings with client to think out marketing themes, concepted layouts for multiple websites, and sliced up preferred website PSD files to implement on DotNetNuke pages. Laid out site maps and guided in SEO management of links, headers, content, and more once attending SEO conference.

Client Projects:

- Netrix LLC product storefront using Adobe CS3, DotNetNuke, CSS, .aspx, .ascx, Flash
- Flatlander's and Trax Tavern hospitality websites using Adobe CS4, DotNetNuke, CSS, .aspx, SEO
- Elegant Packaging CMS storefront using Adobe CS4, DotNetNuke, CSS, .aspx, SEO

VHT (Video Home Tours), Marketing Intern, June 2007 - July 2007

Managed photograph campaigns for large real estate brands to place and sell homes on internal websites. Created internal VHT logo and website to manage real estate properties for clients using xHTML and CSS. Developer for real estate client micro sites using xHTML and CSS.

Client Projects:

- Century 21 real estate micro site for photographs using Adobe CS3, xHTML, CSS
- Baird & Warner housing property management using Adobe CS3, xHTML, CSS
- VHT internal property website using Adobe CS3, xHTML, CSS

Education

The University of Iowa, Iowa City, IA Graduated May 2007

B.A. Art & Art History and Communication Studies

Concentration in Graphic Design

References

Available Upon Request